

**County Profile**

**Guilford County (NC)**

**November 2017**

**Demographics**

**Population & Growth**

2015 Est Population  
2010 Census Total Population  
July 2015 Certified Population Estimate (NC only)

**Population**

506,763  
488,406  
517,124

**% Annual Growth**

1.2%  
0.2%

**Urban/Rural Representation**

2010 Census Total Population: Urban  
2010 Census Total Population: Rural

426,406  
62,000

**Urban/Rural Percent**

87.3%  
12.7%

**Estimated Population by Age**

2015 Est Median Age  
2015 Est Total Pop 0-19  
2015 Est Total Pop 20-24  
2015 Est Total Pop 25-34  
2015 Est Total Pop 35-44  
2015 Est Total Pop 45-54  
2015 Est Total Pop 55-64  
2015 Est Total Pop 65+

37  
133,091  
39,664  
68,415  
66,534  
70,164  
61,025  
67,870

**% Pop by Age**

26.3%  
7.8%  
13.5%  
13.1%  
13.8%  
12.0%  
13.4%

**Commuters, Workers Age 16 and Over, 2015 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes 21.3  
Workers Not Working at Home 232,011  
Travel Time to Work: < 10 minutes 11.5%  
Travel Time to Work: 10-14 minutes 19.1%  
Travel Time to Work: 15-19 minutes 21.1%  
Travel Time to Work: 20-24 minutes 17.6%  
Travel Time to Work: 25-29 minutes 7.8%  
Travel Time to Work: 30-34 minutes 11.9%  
Travel Time to Work: 35-44 minutes 4.1%  
Travel Time to Work: 45-59 minutes 3.0%  
Travel Time to Work: 60+ minutes 4.0%

**Workers, By Transportation**

Worker Transp, Base 232,011  
Work at Home 5.0%  
Drove Car/Truck/Van Alone 82.0%  
Carpooled Car/Truck/Van 9.1%  
Public Transportation 1.3%  
Walked 1.6%  
Other Transportation 1.0%

**Place of Work**

Worked in State/County of Residence  
Worked in State/Outside County of Residence  
Worked Outside State of Residence

**Commuters**

196,360  
32,859  
2,792

**Residents**

84.6%  
14.2%  
1.2%

**Education**

2016-17 Kindergarten-12th Enrollment  
2017 Average SAT score (1600 new scale)  
2017 Percent of Graduates taking SAT  
2014-15 Higher Education Completions  
2014-15 Higher Education Total Enrollment  
2015 Est Education Attainment - At Least High School Graduate  
2015 Est Education Attainment - At Least Bachelor's Degree

77,582  
1,056  
57.2%  
10,742  
128,470  
294,498  
114,006

**Pop Age 25+**

88.2%  
34.1%

## Housing

		<b>% Ann Growth or % Total</b>
2015 Est Total Housing Units	222,057	0.6%
2010 Census Total Housing	196,628	
2010 Census Total Households	218,017	
2010 Census Occupied Housing	175,239	89.1%
2010 Census Vacant Housing	21,389	10.9%
2015 Est Median Value of Owner Occupied Housing	\$800	
2015 Est Median Gross Rent	\$771	
2015 Est Owner Occupied Housing	118,976	59.6%
2015 Est Renter Occupied Housing	80,564	40.4%
2015 Est Owner Occupied Housing Vacancy	2.3%	
2015 Est Renter Occupied Housing Vacancy	9.4%	

## Income

		<b>% Ann Growth or % Pov</b>
2015 Est Median Family Income	\$58,378	1.0%
2015 Median Household Income (SAIPE)	\$48,283	7.7%
2015 Est Median Worker Earnings	\$28,482	
2015 Per Capita Income (BEA)	\$41,691	
2015 Est Total Pop with Income Below Poverty Level, Last 12 months	86,808	17.6%

## Employment / Unemployment

	<b>Currently</b>	<b>2016 Annual</b>
Sept 2017 Prelim., 2016 Employment	251,022	245,306
Sept 2017 Prelim., 2016 Unemployment	11,076	13,494
Sept 2017 Prelim., 2016 Unemployment Rate	4.2%	5.2%
2017Q3 YTD, 2016 Announced Job Creation	1,202	2,088
2017Q3 YTD, 2016 Total Announced Investments (\$mil)	\$41.6	\$372.2

## Employment / Wages by Industry

	<b>2017Q1 Employment</b>	<b>2016 Annual Employment</b>	<b>2017Q1 Avg Weekly Wage</b>	<b>2016 Avg Weekly Wage</b>
Total All Industries	277,303	278,181	\$930	\$877
Total Government	31,850	30,881	\$884	\$896
Total Private Industry	245,453	247,300	\$937	\$875
Agriculture Forestry Fishing & Hunting	240	265	\$587	\$568
Mining	82	83	\$1,541	\$1,120
Utilities	386	389	\$1,965	\$1,578
Construction	11,130	10,654	\$992	\$978
Manufacturing	34,335	34,194	\$1,265	\$1,195
Wholesale Trade	15,765	16,367	\$1,138	\$1,103
Retail Trade	29,733	30,060	\$573	\$560
Transportation and Warehousing	17,181	16,931	\$912	\$918
Information	4,422	4,495	\$1,493	\$1,230
Finance and Insurance	11,705	11,951	\$1,928	\$1,396
Real Estate and Rental and Leasing	3,993	4,004	\$1,073	\$907
Professional and Technical Services	12,089	11,351	\$1,265	\$1,274
Mgt of Companies, Enterprises	6,104	6,272	\$2,469	\$1,956
Administrative and Waste Services	25,180	26,574	\$571	\$544
Educational Services	5,063	4,831	\$755	\$787
Health Care and Social Assistance	35,864	36,631	\$878	\$899
Arts, Entertainment and Recreation	3,087	3,448	\$344	\$336
Accommodation and Food Services	25,401	24,959	\$319	\$318
Other Services Ex. Public Admin	6,783	6,949	\$656	\$648
Public Administration	9,275	9,349	\$878	\$889
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Business

2017Q3 Available Industrial Buildings	209
2017Q1 Establishments: Total Private Industry	13,963
2017Q1 Establishments: Manufacturing	699
2015 Est Self Employed	12,464

### Local Retail Business

2017 Total Retail Sales (With Food/Drink) (\$mil)	\$8,727.7
2017 Total Retail Businesses (With Food/Drink)	4,115
2017 Avg Sales/Business Total (with Food/Drink)	\$2,120,943
2017Q3 Available Commercial Buildings (if reported)	242

## Quality of Life

### Taxes

FY2017-18 Property Tax Rate per \$100 Value	\$0.7305
FY2015-16 Annual Taxable Retail Sales (\$mil)	\$7,352.4
2017 Tier designation	2

### Childcare

2017Q3 Licensed Child Care Facilities	422
2017Q3 Licensed Child Care Enrollment	16,551

### Weather

Annual Rainfall, inches	44
Annual Snowfall, inches	5
Average Annual Temperature, F	60
Average Annual High Temperature, F	70
Average Annual Low Temperature, F	49

### Healthcare Providers

2016 Number of Physicians	1,278
2016 Physicians per 10,000 population	24.6
2016 RNs per 10,000 population	116.9
2016 Dentists per 10,000 population	5.6
2016 Pharmacists per 10,000 population	11.1

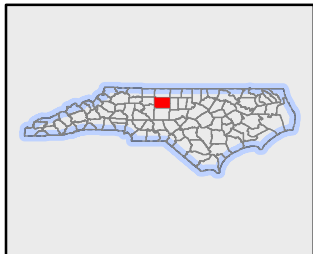
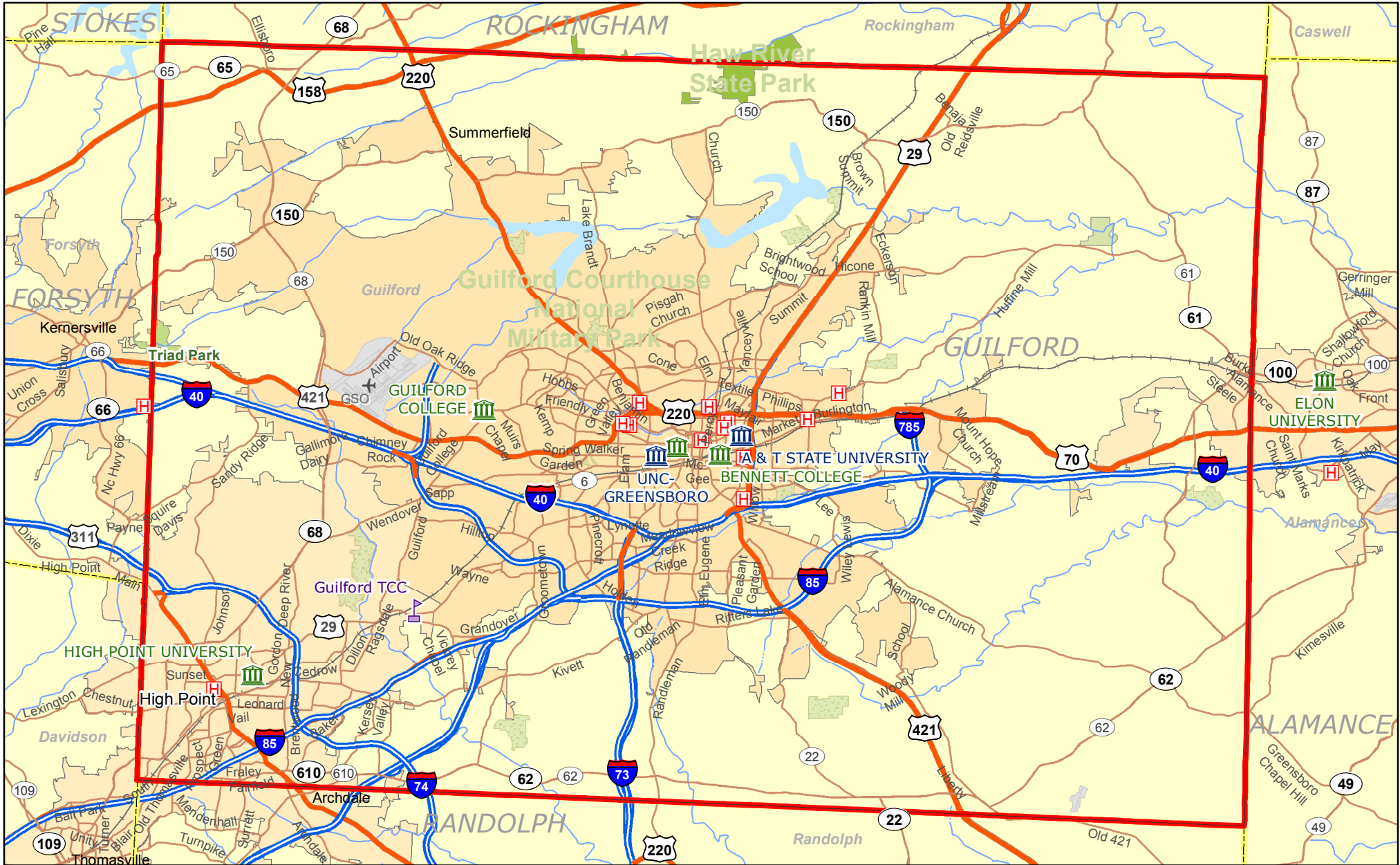
### Sources:

Census (2010 & ACS 2011-15) for demographics, commuters, place of work, educational attainment, housing, and income data at <https://factfinder.census.gov>. ESRI for retail data at [www.ESRI.com](http://www.ESRI.com). Applied Geographic Solutions for weather and crime data at [www.AppliedGeographic.com](http://www.AppliedGeographic.com). NC Dept. of Education for SAT data by NC county system at <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data at <https://nces.ed.gov/ipeds/datacenter>. NC Commerce, Labor and Economic Analysis Division, for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at <http://accessnc.nccommerce.com/>. EDPNC for announced new jobs and investment and available buildings at <https://edpnc.com>. NC Dept. of Health & Human Services for childcare data at <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare professions at <https://NCHealthWorkforce.SIRS.UNC.edu>. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

### Notes:

Data are the latest available at the date this profile was prepared. SAT scores use the new scoring system (2400 max) and represent NC county systems. Unemployment data are now showing preliminary month and subject to change. Some data may be available only for North Carolina. Census American Community Survey (ACS) data are estimates (Est) from the 2011-15, 5 year survey. ACS data is as of the end year with \$ inflated to the end year. Full datasets and topic dashboards are available at <http://AccessNC.NCCommerce.com>.

# Guilford County, North Carolina



## Legend

- |                          |                 |
|--------------------------|-----------------|
| Airports by Enplanements | Interstate      |
| >14                      | US Highway      |
| 3 -14                    | Major Road      |
| < 3 (Million)            | Railroads       |
| Pub/Pri Univ./Comm Col.  | County Boundary |
| Hospital                 |                 |



4.5 Miles